ESPT 201, Esports Organizational Structure and Leadership

3 credits, 3 hours lecture

Course Description

An in-depth analysis of different organizational structures in Esports across various types and levels of competition. An assessment of how various leadership styles, mission statements, and values impact structure and operations will be made.

Pre and Co-requisites

Prerequisites: ESPT 101 or ESPT 102

Co-requisite: BUS 270

Course Learning Outcomes (CLOs)
Upon successful completion of the course, the student shall be able to:

CLO1 - Explain how different Esports organizations are set up

CLO2 - Describe how mission statements impact the management of Esports organizations

CLO3 - Critique leadership styles in current Esports organizations

CLO4 - Develop a mission statement for a theoretical Esports organization

CLO5 - Construct an organization hierarchy for a theoretical Esports organization

Evaluation

Assessment Type	Percentage
Assignments/Discussions	50%
Midterm	20%
Final Project	30%
Total	**100%**

Course Completion Requirements

Minimum passing mark of 50% or D is required.

Grading Scale

4.0 Grade Scale	Alpha Grade	Percentage Grade
4.0	A+	93-100
4.0	A	85-92.9
3.7	A-	80-84.9
3.3	B+	77-79.9
3.0	B	74-76.9
2.7	B-	70-73.9
2.3	C+	67-69.9
2.0	C	64-66.9
1.7	C-	60-63.9
1.3	D+	55-59.9
1.0	*D	50-54.9
0.0	F	0-49.9

Land Acknowledgement

We respectfully acknowledge that Keyano College is on Treaty No. 8 Territory, the ancestral and traditional territory of the Cree, Dene, and Métis people.

Review Date: May 1, 2024

Every effort has been made to ensure that information in this course outline is accurate at the time of publication. Keyano College reserves the right to change courses if it becomes necessary so that course content remains relevant. In such cases, the instructor will give the students clear and timely notice of the changes.