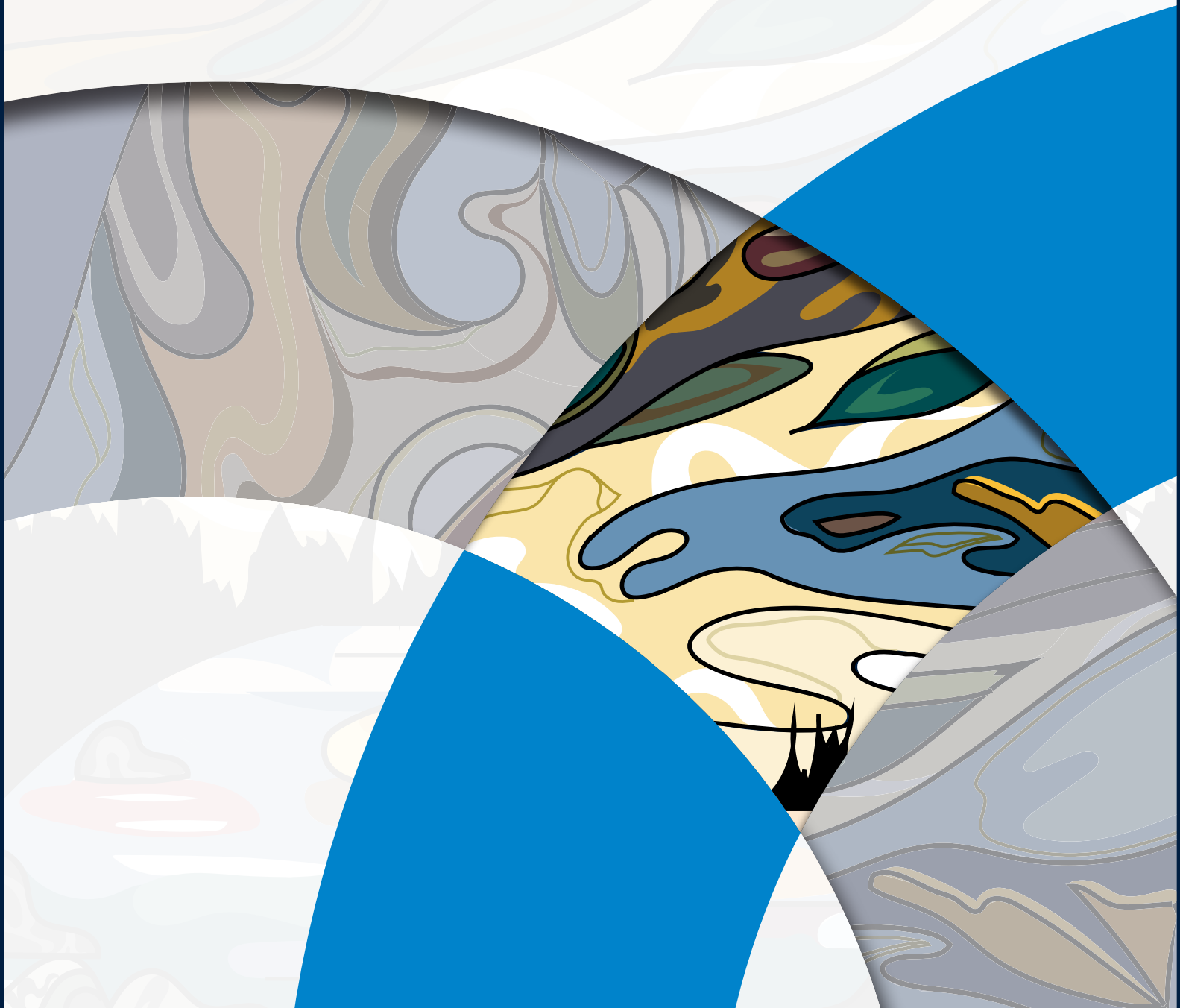




**KEYANO COLLEGE**  
**STRATEGIC PLAN**  
**2022-2027**



# VISION: KEYANO, EDUCATING TO CHANGE LIVES.

## PILLAR 1: ACCESS AND AFFORDABILITY

### OUTCOME 1: TO PROVIDE A ROBUST STUDENT EXPERIENCE

1. Through the lens of Equity, Diversity, and Inclusivity, and the Truth and Reconciliation Calls to Action, provide support for diverse, vulnerable, and underrepresented learners.
2. Create integrated pathways and laddering opportunities for students both within Keyano College and through collaborations with other post-secondary institutions.
3. Further the student-life experience through enhanced teaching and learning opportunities and by providing associated wrap-around supports that embraces student success, health, and wellness.

### OUTCOME 2: TO ATTRACT DIVERSE STUDENTS

1. Ongoing implementation of Keyano College's International Education and Global Citizenship Strategy.
2. Ensure all Investment Management Agreement (IMA) targets are met or exceeded on an annual basis.

### OUTCOME 3: TO PROVIDE INNOVATIVE PROGRAM DELIVERY

1. Ensure applied research activities lead to business growth and innovation, and will enhance the teaching and learning experience of Keyano's faculty and students.

## PILLAR 2: SKILLS FOR JOBS

### OUTCOME 1: TO PROVIDE MEANINGFUL WORK- INTEGRATED LEARNING EXPERIENCES

1. Further the development and implementation of the Workplace Integrated Learning Strategy that will align with established IMA targets

### OUTCOME 2: TO ENSURE A SUSTAINABLE PROGRAM MIX ALIGNED TO INDUSTRY NEED

1. Through the establishment of Teaching and Learning Centre, ensure program review and development processes will enable Keyano to provide nimble, current, relevant, and effective learning opportunities for all learners within our region.

### OUTCOME 3: TO PARTNER WITH INDUSTRY TO ENSURE PROGRAMS ARE CURRENT AND RELEVANT

1. Ensure graduate employment rates are in alignment with established IMA targets.

## **PILLAR 3:** INTERNATIONALIZATION

### **OUTCOME 1:** TO GROW A DIVERSE INTERNATIONAL STUDENT POPULATION

1. Recruit to Keyano from a diverse array of nations.
2. Seek opportunities to broaden the Keyano brand beyond our local region.

### **OUTCOME 2:** TO SUPPORT INDUSTRY THROUGH INTERNATIONAL RECRUITMENT

1. Seek opportunities to partner with industry and provide labour market solutions through targeted international recruitment for in-demand jobs within our region where applicable.
2. Strengthen partnership with the RMWB to support immigration into the region through student recruitment with the intent to remain in the region.

### **OUTCOME 3:** TO CREATE A MULTICULTURAL LEARNING ENVIRONMENT

1. Ensure all students and employees are equipped with the knowledge and skills to operate effectively within today's globally competitive environment.

## **PILLAR 4:** SUSTAINABILITY

### **OUTCOME 1:** TO PROVIDE STRONG GOVERNING OVERSIGHT

1. Ensure ongoing efficiency, transparency, and accountability.
2. Investigate positioning Keyano College as a Polytechnic institution.
3. Investigate aligning with the United Nation's 17 Sustainable Development Goals.

### **OUTCOME 2:** TO DRIVE INNOVATION

1. Through applied research activities, contribute to Alberta's Innovation capacity by supporting and strengthening its commercialization potential to create new knowledge, and develop future skills and diversity in the economy.
2. Investigate establishing Keyano College as a Centre of Excellence in Energy.



### **OUTCOME 3:** TO INCREASE ALTERNATIVE REVENUE SOURCES

1. To become less reliant on government funding by seeking alternative sources of revenue and effective/efficient utilization/management of College assets.

**MISSION:** In partnership with industry and community, develop a relevant workforce and leaders of tomorrow, in a safe learning environment that embraces equity, diversity, and inclusivity (EDI).

# THE REGION AND COMMUNITIES WE SERVE

- 1 Conklin Métis Local
- 2 Chard Métis Nation
- 3 Chipewyan Prairie First Nation
- 4 Willow Lake Métis Nation
- 5 Fort McMurray 468 First Nation
- 6 McMurray Métis Local #1935
- 7 Fort McKay First Nation
- 8 Fort McKay Métis Nation
- 9 Athabasca Chipewyan First Nation
- 10 Fort Chipewyan Métis Association
- 11 Mikisew Cree First Nation
- 12 Smith's Landing First Nation

-  Treaty 8 Territory
-  Athabasca Oils Sands

**LAND ACKNOWLEDGEMENT:** *We respectfully acknowledge that we are on Treaty No. 8 Territory, the traditional meeting grounds and gathering places of our First Nations, Métis, and Inuit peoples.*

