

KEYANO COLLEGE

Laba

NOV. 2, 2024

PRESENTING SPONSOR

 **BOUCHIER**

About Keyano Gala 2024

From the banks of Newfoundland to sprawling golden prairies, from Toronto lights to the awe of the Rocky Mountains, and from the tree-lined beaches of Vancouver Island to the endless summers of the North, Canada's beauty shines bright.

The 2024 Keyano Gala will draw inspiration from Canada's natural wonders and include performances from Canadian rock supergroup The TransCanada Highwaymen and the award-winning Alberta Celtic rock group, the Derina Harvey Band. Join over 900 guests at the region's signature black-tie event and enjoy refreshing drinks, incredible food, and great entertainment inspired by our home.

This year's gala will also put a special spotlight on the students we serve. Strong local education helps build the community. Keyano College gives young people in our region a reason to stay, helps keep families closer, and attracts bright minds to put down roots here from all over the world. We take great pride in empowering individuals through education.

Collaborating with community leaders like yourself ensures that every student can access cutting-edge learning resources and academic support. It also ensures that our Athletics program continues to thrive and enables us to complete necessary classroom and lab upgrades.

Our Reach

TOTAL STUDENT BODY **3245**

CERTIFICATE

33%

DIPLOMA

44%

NON-CREDENTIAL

23%

TOP 5 SPECIALIZATIONS (AS OF MARCH 15, 2024)

BUSINESS ADMINISTRATION DIPLOMA-MANAGEMENT

EARLY LEARNING AND CHILD CARE DIPLOMA

BUSINESS ADMINISTRATION MANAGEMENT DIPLOMA CO-OP

UNIVERSITY TRANSFER: BACHELOR OF SCIENCE IN NURSING

POWER ENGINEERING 4TH CLASS CML

Based on our 2023-24 Learner and Enrolment Reporting System (LERS) official submission

Message from the President

The Keyano Gala is our annual masterpiece, a testament to the journey of empowerment and enlightenment that education embodies. This Gala is not merely an evening affair, it is a celebration of the progress and aspirations nurtured within the walls of Keyano College. Every lesson learned and skill honed is a step toward a brighter future for our community.

Central to this celebration are our students, their ambitions, successes, and transformative paths. The opportunities and support Keyano College provides through our commitment extend across a spectrum of disciplines, focusing on the comprehensive development of each student. Whether through academic achievement, athletic prowess, or professional readiness, we are dedicated to preparing them for the challenges and opportunities ahead.

The support of sponsors and community leaders is crucial to the success of the College. It enables us to enhance educational resources, bolster our athletic programs,

and ensure our students can access the latest industry training and applied research. Becoming a sponsor for the Keyano Gala is more than a gesture of support. It is an investment in the future of our students and, by extension, the future of our region. Contributions help to sustain a legacy of excellence and opportunity at Keyano College, empowering the next generation of leaders, innovators, and community builders.

Thank you for joining us in this endeavour. Partnerships underscore a shared commitment to educational excellence and unlock potential for our students and community.

Dr. Jay Notay
President & CEO
Keyano College



Entertainment

The Trans-Canada Highwaymen



The Trans-Canada Highwaymen (TCH) is a super group consisting of Moe Berg (The Pursuit of Happiness), Chris Murphy (Sloan), Craig Northey (Odds) and Steven Page (formally of Barenaked Ladies). Four guys who have known each other for (ahem) decades now all of whom have written songs that have contributed to Canadian culture.

The TCH live show will include songs from Explosive Hits Vol. 1 but the emphasis of the TCH live show will still be the songs these guys have written.

Don't worry, you'll still hear Moe sing "I'm An Adult Now", "Hard to Laugh" and "She's So Young". You'll still hear Chris sing "Underwhelmed", "The Other Man" and "The Rest of My Life". You'll still hear Craig sing "It Falls Apart", "Someone Who's Cool" and "Make You Mad". You'll still hear Steven sing "The Old Apartment", "Brian Wilson" and "Jane".

The Derina Harvey Band

"Derina Harvey leads the award-winning Celtic Rock sensation, the Derina Harvey Band (dHb). Derina's vibrant personality takes center stage with humor, storytelling, and, of course, her world class vocals, with a show that offers fresh takes on traditional folk songs as well as original material, dHb has been likened to a "rockier" version of Canada's Great Big Sea, if fronted by Adele, and has earned a reputation as a high-energy live show that leaves many an audience out-of-breath and hollering from their seats!"



Entertainment Sponsors:



FORT MCKAY
FIRST NATION



Exclusive Sponsorship Opportunities

Presenting Partner

[\$60,000]

(1 opportunity) - *Sold Out*



- 30 VIP Gala tickets
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Opportunity for company representative to introduce the feature artist
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Logo displayed on all event digital billboard advertisements
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- "Why I Give" video clip to be shared on social media
- Radio promotion
- VIP company photo opportunity
- First right of refusal for Keyano Gala 2025 Sponsorship Level

Entertainment Sponsor

[\$30,000]

(1 opportunity) - *Sold Out*



- 20 VIP Gala tickets
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion
- VIP company photo opportunity
- First right of refusal for Keyano Gala 2025 Sponsorship Level

Titanium Partner

[\$20,000]

(1 opportunity remaining) - 1 Sold

- 20 VIP Gala tickets
- Exclusive Prime VIP seating area (1 of 4 located centre stage on either side of the sound booth)
- Full page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page.
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion
- VIP company photo opportunity

Diamond Sponsor

[\$15,000]

(5 opportunities remaining) - 1 Sold

- 10 complimentary Gala tickets
- Exclusive VIP seating area
- Half page advertisement in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at Event
- Pre and post event recognition on Campus LCD System
- Company recognized on Advancement Services website and LinkedIn page.
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion

Platinum Sponsor

[\$10,000]

(5 opportunities remaining) - 3 Sold

- 8 complimentary Gala tickets
- Reserved Floor seating for 8
- Logo recognition in the event program
- Logo on applicable event signage
- Exclusive naming opportunities:
 - Stage Sponsor
 - Audio Visual Sponsor
 - Decor Sponsor
 - Live Auction Sponsor
 - Silent Auction Sponsor
 - Welcome Drink Sponsor
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page.
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages
- Radio promotion

Gold Partner

[\$7,500]

- 6 complimentary Gala tickets
- Logo recognition in the event program
- Verbal recognition from the stage
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page.
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages

Silver Partner

[\$5,000]

- 4 complimentary Gala tickets
- Logo recognition in the event program
- Logo on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page.
- Logo recognition on main Keyano College Facebook, Instagram, and Twitter pages

Bronze Partner

[\$2,500]

- 2 complimentary Gala tickets
- Name recognition in the event program
- Company name on applicable event signage
- On screen recognition at event
- Pre and post event recognition on campus LCD system
- Company recognized on Advancement Services website and LinkedIn page.
- Name recognition on main Keyano College Facebook, Instagram, and Twitter pages

Gift-in-Kind & Donation Partners

- Consider donating a product or service to our event. This could be a service, auction items, advertising, etc.
- All Gift-in-Kind Donations are welcome pending approval, but only gifts over the above listed numbers in retail value will qualify for sponsorship levels.
- All packages will be customized to fit the needs of the partner and will be negotiated appropriately

Thank You

Thank you for your interest in partnering with our event for 2024. If you have any questions or comments about the funding level or the benefits of sponsorships, please reach out so we can discuss.

2024 Pledge Form

Company Name _____ Contact Name _____

Phone Number _____ Email _____

Address _____

City _____ Postal Code _____

Please Indicate your Sponsorship Level

- Presenting \$60,000 Entertainment \$30,000 Titanium \$20,000 Diamond \$15,000
 Platinum \$10,000 Gold \$7,500 Silver \$5,000 Bronze \$2,500

Amount of Cash Sponsorship \$ _____

Additional Individual Gala Tickets _____ x \$250 = \$ _____

10 Pack of Gala Tickets _____ x \$2000 = \$ _____

Total Amount (Sponsorship & Additional Tickets) \$ _____

Please Indicate your Method of Payment

- Cheque - Payable to Keyano College
 Invoice - Due within 30 days of receipt
 Credit Card - *If paying by credit card, please click [here](#) to pay online.*

Gift-In-Kind Sponsorship

All gift-in-kind donations must be approved by Keyano College. In order to receive a receipt, donors must provide proof of the fair market value of the service, or item(s) donated

- Yes I would like to donate a gift-in-kind

Item or service: _____

*GIK Value \$ _____

(*Value documentation must be submitted with your pledge)

Opportunities for Giving

- Online: keyano.ca/gala
 Email: andrew.wilcox@keyano.ca
 Mail:
Keyano College
Box 60, 8115 Franklin Avenue
Fort McMurray, Alberta
T9H 2H7