ENGL 103B Case Studies in Research
3 credits, 3 hours lecture

This variable content course introduces methods of literary research as an in-depth process through one or more case studies.

Prerequisite: English 30 or 30-1 or equivalent
NOTE: Not to be taken by students with 6 credits in approved junior English

Instructor

Ryan J Cox
S 211C
780-791-4837
ryan.cox@keyano.ca
@RyanJCoxPhD

Office Hours

TBD or by appointment

Hours of Instruction

Wednesday	3:00 – 4:30 pm
Friday	3:00 – 4:30 am

Required Resources

The Mothman Prophecies, Keel ISBN 978-0765334985

Additional resources will be available on the course's Moodle site

Course Outcomes

Upon successful completion of this course, the student shall be able to:

- Deploy effective research methodologies
- Use research to critically engage texts and ascertain meaning

- . Integrate research effectively into a variety of scholarly activities

Evaluation

Viewing Notes	10%
Writing Conference	10%
Research Journal	10%
Research Proposal	15%
Research Project	45%
LB/Participation	10%
Total	100%

A grade of C- is required for progression or transfer.

Viewing Notes

Students will watch the assigned film or videos and complete the assignment sheet. The intention of this assignment is to help students understand and develop the skills necessary when conducting primary source research, to teach students how to take research notes, and to gage the student's mastery of the provided texts. The assignment sheet should be completed in full, and students are expected to follow the provided directions. There are two instances of this assignment, each will be worth 5%

Research Journal

In the research journal, students will keep their notes on the course materials read each week as well as ongoing research on the case studies. They are also expected to use the journal to develop ideas and do the prewriting/research for their research projects. Templates will be provided for dealing with texts.

Proposal

At the beginning of any research project it is necessary to establish the questions that one wishes to pursue and the critical space in which you will explore those questions. This is done, typically, by defining a set of questions or a question and looking at key texts in the area or discipline to start refining those questions, moving towards conclusions and an essay/project. Over time, the collection of key texts will work to form an archive of knowledge that informs your research and process. This assignment is intended to help students understand the material of study better, but also how to develop expertise as researchers—how to learn the general contours or foundations of an area of study, as well as the specific scholarly discourses surrounding the text or issue being examined. It is also intended as the launch point for the research project they will engage in throughout the semester and should establish both the central questions of that project and begin the work of research on those questions. For further information consult the assignment sheet on moodle.

Writing Conference

Students will meet with the instructor for a ten (10) minute meeting to discuss progress towards the final research project. They are expected to come prepare and conduct themselves professionally. The sign-up sheet for appointments will be posted on teams the week before the conferences. It is

the responsibility of the student to schedule an appointment and attend. For further information consult the assignment sheet on moodle.

Research Project

Choose either option 1 or 2

Option 1

You will be expected to write a detailed, well researched, thesis driven essay on a text or texts from the course. This essay should demonstrate your mastery of the text(s), your ability to effectively integrate your research into your writing, a familiarity with the current critical discourses surrounding your topic, and your ability to write at the university level. Final Essay 10 pgs.

Option 2

You will be expected to execute a project that blends the theory and critical study of the course topic (Extraterrestrials and UFOs) with creative practice. This project should demonstrate not only your ability to move from theory to praxis, but also an understanding of the critical discourses surrounding your topic, your ability to plan and research your project, and your ability to execute the project. You will also be expected to write a four (4) page author's note in which you discuss the critical value of the project (what does it demonstrate? what does it tell us about the course topic (Extraterrestrials and UFOs) and its position in/relationship to culture? what can we learn from the activity? etc). The author's note should make reference to your research.

The Living Bibliography and Participation

Students will work collectively on a bibliography of both primary and secondary texts related to the topic of the course (Extraterrestrials and UFOs). These entries are to be categorized (primary/secondary; specific topics ie. Aliens, UFOs, the Cultural History of Alien Encounters, representations of the other, etc.) and arranged alphabetically within the categories. These entries must conform to current MLA Style. Students are expected to share a minimum of THREE (3) entries, and these entries must be a mix of primary and secondary sources (students who do the minimum could have 2 primary and 1 secondary, or 1 primary and 2 secondary, but not 3 of one type; they are encouraged to exceed the minimum). Students are expected to post after adding to the Living Bibliography in the general channel of Living Bibliography channel on Teams explaining what they added and why they categorized it as they did. Students are expected to participate actively in any discussion that their post generates. Additionally, students are expected to meaningfully participate in teams discussion threads over the course of the semester. Meaningful participation means critically engaged, thoughtful, informed, and respectful responses. It does not mean one word responses or responses that demonstrate the student has not read the original post and has nothing significant to add to the conversation. Behaviour that the instructor determines to be abusive will result in a failing grade.

This assignment will also factor in your participation in the classroom. **ATTENDANCE IS NOT EQUIVALENT TO PARTICIPATION**. Meaningful participation in the classroom should follow a similar model to that described above. Students are expected to come to class prepared for classrooms discussions, actively and vigorously engage in those discussions, and generally contribute to the course's critical conversation.

Late Policy

Late work will only be accepted until 3pm on the second day following the due date and it will be penalized at a rate of 10%/Day. If work is not submitted by 3pm on the second day following the due date, it will not be accepted and the student will receive a 0(zero) on the assignment. It should also be

noted that late material will receive no feedback from the instructor. It is your responsibility to meet the due dates for the assigned material.

Standards for Written Assignments

Learning how to follow house style sheets is one of the most important skills a writer can develop. To aid you in your quest to learn these skills I have provided a document entitled "Standards for Written Assignments" on Moodle. If your paper does not conform to these standards, expect to lose marks.

All work must be TYPED, double spaced, and have proper MLA documentation (unless instructed otherwise). Do NOT submit work to me by e-mail. All work must be submitted through the appropriate dropbox on moodle by the due date. For major assignments, you will be expected to also submit a paper copy to the instructor at the beginning of class on the due date. Please also understand that digital submission of the work will be treated as acknowledgement that the work is free from plagiarism and other forms of academic misconduct and that the work being submitted is in full compliance with Keyano College's Academic Policy and Procedure.
.
Sensitivity, Respect, and Subject Matter

Some of the material we will be covering this semester is of a charged nature—whether in terms of form, content or politics. As critics, we cannot shy away from this material; however, we must understand that this material may generate a wide variety of reactions and opinions among our colleagues in the classroom. Thus, it is imperative that we remain aware of, and sympathetic to the reactions and opinions of our classmates. Respect and sensitivity will produce a stronger learning environment and generate better, more nuanced discussions.

Pronoun Usage

Every student deserves the basic respect of being referred to by the appropriate pronouns. To that end, if there are particular pronouns that you wish to use please feel free to let me know either in person or via email. If I misgender you, please feel free to correct me and I will work to avoid doing so in the future. The pronouns that I use are he/his.

Territorial Acknowledgement

Keyano College is located on Treaty 8 lands This area has been and continues to be home to the Cree, Dene, and Metis peoples. As a scholarly community we recognize that we are treaty people and work to live up to the responsibilities that come with that.

Grading System

Descriptor	Alpha Grade	4.0 Scale	Percent	Rubric for Letter Grades
Excellent	A+	4.0	> 92.9	Work shows in-depth and critical analysis, well developed ideas, creativity, excellent writing, clarity and proper format.
	A	4.0	85 – 92.9	
	A-	3.7	80 – 84.9	
Good	B+	3.3	77 – 79.9	Work is generally of high quality, well developed, well written, has clarity, and uses proper format.
	B	3.0	74 – 76.9	
	B-	2.7	70 – 73.9	
Satisfactory	C+	2.3	67 – 69.9	Work has some developed ideas but needs more attention to clarity, style and formatting.
Progression	C	2.0	64 – 66.9	
	C-	1.7	60 – 63.9	
Poor	D+	1.3	55 – 59.9	Work is completed in a general way with minimal support, or is poorly written or did not use proper format.
Minimum Pass	D	1.0	50 – 54.9	
Failure	F	0.0	< 50	Responses fail to demonstrate appropriate understanding or are fundamentally incomplete.

Proposed Schedule of Topics

Date	Topic	Reading	Assignments	Notes
Week 1	Introduction: Asking the question			
Week 2	Case Study 1: The Flying Saucers have Landed, how do we read that?	Pohl, "The Day After the Day the Martians Came;" Billy Lee Riley and his Little Green Men, "Flying Saucer Rock and Roll;" The Cramps, "Mystery Plane;" The Byrds, "Mr Spaceman"		
Week 3	Case Study 1:			
Week 4	Case Study 2: Roswell or The Truth is out There, how do we find it?	*Futurama,* "Roswell that Ends Well;" Bigfoot Collector's Club, *BCC 124-6* (Roswell Deep Dive)	Viewing notes 1 due	
Week 5	Signal to Noise: Building your Archive			
Week 6	Case Study 3: "Michael Rennie was ill the day the	Wise, *The Day the Earth Stood Still;* Spiegel, *The*	Proposal Due: Feb 14	

	earth stood still/ but he showed us where we stand:" The Cold War and the Flying Saucer	*Invasion of the Bodysnatchers*		
Week 7	Reading Week			Family Day/Reading Week: No Class
Week 8	Case Study 3: cont'd	Carpenter, *The Thing*		
Week 9	Case Study 4: Attack of the Ultraterrestrials or What kind of a book is this?	Keel, *The Mothman Prophecies*		
Week 10	From Work to Text: Moving from Research to Writing	Gocsik et al Chapters 6-9; Mottola, *Paul*	Viewing Notes 2 Due: Mar 8	
Week 11	Preliminary Reports		Sign up for an appointment	There is no class this week, class time will be used for writing conferences please sign up for an appointment; Last Day to Withdraw, March 15
Week 12	Case Study 5: Alien Motherhood, Anxiety, and Abduction Narratives	Butler, "Bloodchild;" Scott, *Alien*		
Week 13	Case Study 6:	Cameron, *Aliens*; Selected Abduction Narratives	Research Journals Due: Mar 29	
Week 14	Conclusions from Meatspace and Serving the Enduser	Students will be offered a menu of readings for this week, which selections will be read will be determined through collective discussion		
Exams	Upload Complete		Research Papers Due April 14	Last Day of Classes: April 14

Please Note: Date and time allotted to each topic is subject to change.

Performance Requirements and Student Services

Student Responsibilities

It is your responsibility as a student to contact the Office of the Registrar to complete the forms for Withdrawal or Change of Registration, and any other forms. Please refer to the list of important dates as noted in the Academic Schedule in the Keyano College credit calendar. The Keyano College credit calendar also has information about Student Rights and Code of Conduct. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Code of Conduct Policies.

Student Attendance

Class attendance is useful for two reasons. First, class attendance maximizes a student's learning experience. Second, attending class is a good way to keep informed of matters relating to the administration of the course (e.g., the timing of assignments and exams). Ultimately, you are responsible for your own learning and performance in this course.

It is the responsibility of each student to be prepared for all classes. Students who miss classes are responsible for the material covered in those classes and for ensuring that they are prepared for the next class, including the completion of any assignments and notes that may be due.

Academic Misconduct

Students are considered to be responsible adults and should adhere to principles of intellectual integrity. Intellectual dishonesty may take many forms, such as:

- Plagiarism or the submission of another person's work as one's own;
- The use of unauthorized aids in assignments or examinations (cheating);
- Collusion or the unauthorized collaboration with others in preparing work;
- The deliberate misrepresentation of qualifications;
- The willful distortion of results or data;
- Substitution in an examination by another person;
- Handing in the same unchanged work as submitted for another assignment; and
- Breach of confidentiality.

The consequences for academic misconduct range from a verbal reprimand to expulsion from the College. More specific descriptions and details are found in the Student Rights and Code of Conduct section of the Keyano College credit calendar. It is the responsibility of each student to be aware of the guidelines outlined in the Student Rights and Code of Conduct Policies.

In order to ensure your understanding of the concept of plagiarism, you must successfully complete the online tutorial found on ilearn.keyano.ca. Then print the certificate, sign it, and show it to each of your instructors. Your course work may not be graded until you show this signed certificate.

Specialized Supports

The Student Services Department is committed to Keyano students and their academic success. There are a variety of student supports available at Keyano. Due to the continuing situation with the Covid-19 pandemic, the offered support services will be implemented through a model to respond to the restrictions in force at the time. In-person and virtual services will be offered. All Alberta Health Services guidelines will be followed for in-person appointments—wear a mask, maintain two meters of physical distance, use hand sanitizer, and stay home if you are unwell.

All student services are available during Keyano business hours: Monday to Friday, 8h30-16h30. The College is closed for statutory holidays. If you require support outside of regular business hours, please inform the support service team, and we will do our best to accommodate your needs.

Accessibility Services: provides accommodations for students with disabilities. Students with documented disabilities, or who suspect a disability, can meet with a Learning Strategist to discuss their current learning barriers and possible accommodations. Students who have accessed accommodations in the past are encouraged to contact us to request them for the semester. Please note that requesting accommodations is a process and requires time to arrange. Contact us as soon as you know you may require accommodations. For accessibility supports and to book an appointment, please contact accessibility.services@keyano.ca.

Accessibility Services also provides individual and group learning strategy instruction for all students, as well as technology training and supports to enhance learning. Meet with a Learning Strategist to learn studying and test-taking strategies for online classes. Schedule an appointment with the Assistive Technology Specialist to explore technology tools for learning. Book an appointment today by emailing accessibility.services@keyano.ca

Wellness Services: offers a caring, inclusive, and respectful environment where students can access free group and individual support to meet academic and life challenges. Mental Health Coordinators offer a safe and confidential environment to seek help with personal concerns. Students may access services virtually and in-person.

Wellness Services welcomes students to participate in any of the group sessions offered throughout the academic year addressing topics including mindfulness and test anxiety.

Individual appointments can be made by emailing wellness.services@keyano.ca.

Library Services: provides students with research and information supports as they engage in their studies. Library staff are available to support you both online and in-person throughout the semester. For a detailed list of library supports and services, go to www.keyano.ca/library. For all inquiries, please email askthelibrary@keyano.ca or chat with us online.

Begin your research with the Library's FIND page. Search for information and sources for your assignments using the OneSearch, the Library's Catalogue, or by searching in a specific database selected from the A-Z Database List.

Individual support with us is available. For support with citations, research and other information needs, appointments can be booked using the online Book A Librarian Calendar. For support with Moodle, educational tools for assignments, Microsoft Office, Zoom, Teams and more, book an appointment using the online Educational Technology Support Calendar.

Research and subject guides are helpful resources when beginning your research, assignment, using new educational technology, or addressing other information needs. To view a subject or course-specific guide, check out the complete listing of online Subject Guides.

To access additional research resources, including Citation Guides (APA, MLA, Chicago, or IEEE), go to the Research Help Library page.

The Loanable Technology collection is available to support students in their learning pursuits, whether online, in person or both. Items available for borrowing include mobile projectors, webcams, noise-cancelling headphones, Chromebooks, and laptops. For an up-to-date list of technology available for borrowing as well as support available, go to the Library's Loanable Technology webpage.

Academic Success Centre: The Academic Success Centre is a learning space in the Clearwater Campus (CC-119) at Keyano College. Students can gather to share ideas, collaborate on projects, get new perspectives on learning from our Academic Content Specialists, or use the Centre's educational resources. The Academic Success Centre provides academic support services to students registered

in credit programs at Keyano College in the form of individual tutoring, writing support groups, facilitated study groups, workshops, and study space. Services are **free** to Keyano students.

Academic Content Specialists are available in the areas of Math, Science, Human Services, and English/Humanities. This covers all courses offered at Keyano. The Academic Success Coach can also be found in the Academic Success Centre.

For the most up to date information on how to book a session, please view the Keyano Academic Success Centre homepage.

> **Academic Integrity:** The goal of the Academic Success Centre is to foster a student's ability to learn effectively and independently. Students registered at Keyano College are welcome to drop by the Centre to visit with any of our Academic Content Specialists to discuss their academic concerns.

> **Availability:** Monday to Friday: 8:30 a.m. – 4:30 p.m. Flexible times may be available upon request. Virtual and in-person sessions, please email to get in contact with our Academic Content Specialists. For the most up to date information on how to book a session, please view the Academic Success Centre homepage.

Academic Success Coach: offers you support and access to resources for your academic success to help you to find the Keys to your Success. The Academic Success Coach will work with you to develop an academic success plan, develop your study and time management skills, and connect you with the right resources here at Keyano. Academic.success@keyano.ca is the best way to access resources during blended service delivery. The Academic Success Coach is located in the Skill Centre in CC-119 at the Clearwater Campus.

E-Learning
Technology and internet will impact your online learning experience. It's important that you can watch an online video and other course materials, take online quizzes and participate in a live class with your instructor and other students. Live/virtual classes will be hosted in Microsoft Teams or Zoom.

For all course delivery types, you will access your course resources on Keyano's learning management system, **Moodle (iLearn).** Login in using your Keyano username and password.

Keyano College operates in a Windows based environment, and having the correct tools for online learning is important. Here's a list of recommended system requirements.

Internet Speed
Minimum Internet speeds of 10 Mbps.

Recommended Internet speeds of 25 Mbps (especially if you are sharing your internet at home).

Check your internet speed with Fast.com.

System requirements:

Microsoft Windows	Apple
Minimum Requirements: A Windows 10 **computer/laptop** · Minimum 4GB of RAM. · 10GB+ available hard drive storage. · Enough available hard drive space to install the Microsoft Office suite (approximately 3GB). Microsoft Office software is free to all Keyano students and employees. · Microphone, webcam and speakers. A headset with a microphone is recommended. · System updates must be regularly installed. · Anti-Virus / Anti-Malware software	**Minimum Requirements:** A Macintosh (V10.14 and above) **computer/laptop** · Minimum 4GB of RAM. · 10GB+ available hard drive storage. · Enough available hard drive space to install the Microsoft Office suite (approximately 3GB). Microsoft Office software is free to all Keyano students and employees. · Microphone, webcam and speakers. A headset with a microphone is recommended. · System updates must be regularly installed. · Anti-Virus / Anti-Malware software.
Recommended Requirements · 8GB of RAM · A method of backing up/synchronizing to local or cloud-based storage such as OneDrive is highly recommended. This is included if you complete the setup of KeyanoMail and download MS Office using your Keyano email for free	**Recommended Requirements** · 8GB of RAM · A method of backing up/synchronizing to local or cloud-based storage such as OneDrive is highly recommended. This is included if you complete the setup of KeyanoMail and download MS Office using your Keyano email for free.
Chromebooks are **not** recommended as they are not compatible with testing lockdown browsers. A Microsoft Surface or iPad or iPad Pro may be possible alternatives in some program areas.	

Specific Department Requirements:
Business and OA programs require Windows 10.
Other programs may utilize Windows based tools as well.

Computer Software
Students will be able to get access to Microsoft Office 365 for free using Keyano credentials by clicking here.

Recording of Lectures and Intellectual Property
Students may only record a lecture if explicit permission is provided by the instructor or by Accessibility Services. Even if students have permission to record a lecture or lecture materials, students may not share, distribute, or publish any of the lectures or course materials, this includes any recordings, slides, instructor notes, etc. on any platform. Thus no student is allowed to share,

distribute, publish or sell course related content (instructor, or students) without permission. It is important to recognize that the Canadian Copyright Act contains provisions for intellectual property. The Academic Integrity Policy provides additional information on Keyano College's expectations from students as members of the intellectual community.

ITS Helpdesk
If you are having issues with your student account, you can contact the ITS Helpdesk by emailing its.helpdesk@keyano.ca or calling 780-791-4965.