

EVALUATE LIKE A FACT-CHECKER

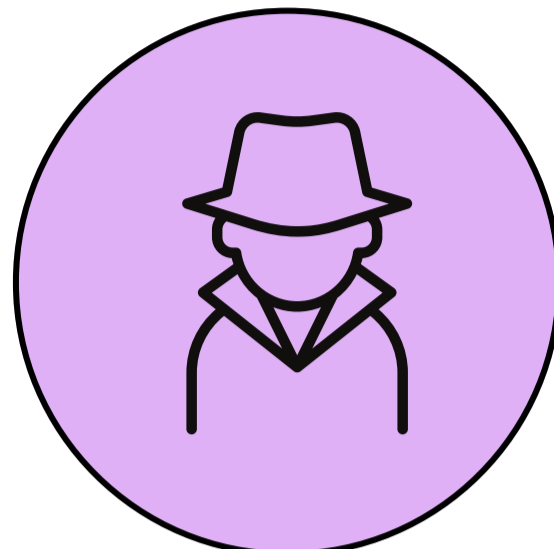
FOUR STRATEGIC MOVES TO HELP YOU EVALUATE INFORMATION AND DETERMINE A SOURCE'S RELIABILITY, VALIDITY, AND CREDIBILITY.

SIFT: 4 MOVES

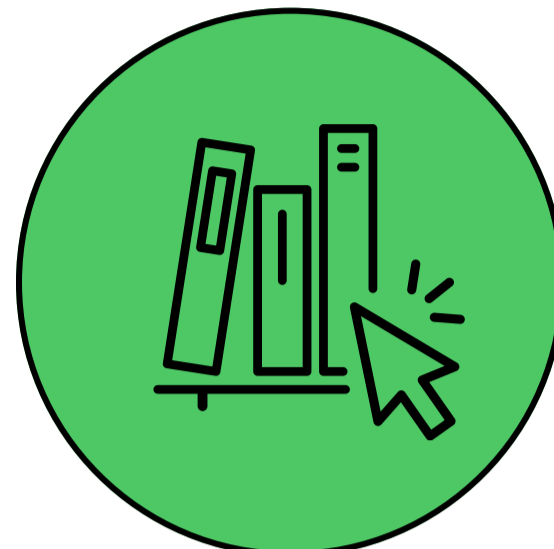
Start Here



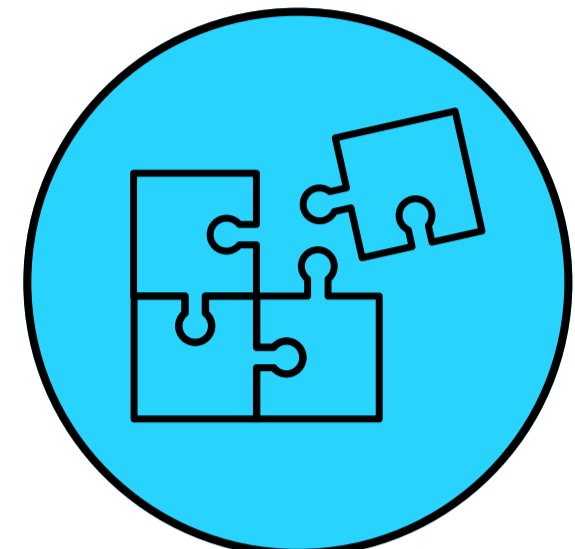
S - STOP



I - Investigate the Source



F - Find Better Coverage



T - Trace to the Original Context

STOP

You can use STOP at different points of the information evaluation process.

1. Before you read, share, or react strongly to a headline, **STOP!**

Ask yourself: *Do I know the reputation of, and trust the source of the information?*

- If you don't know, then use the rest of SIFT moves to better understand and evaluate what information you are reading or engaging with.
- Don't read or share the information until you know what it is!

2. If you are feeling overwhelmed or lost in your evaluation efforts as you use the SIFT moves, **STOP!**

Take a moment and re-ask yourself: *What is my research or information goal?*

- Adjust your strategy if it isn't working.
- Make sure you approach the problem at the right amount of depth for your purpose.

Investigate the Source

Investigating the source means taking a few moments to first know what you will be reading or watching, **before** you read or watch it.

1. Take 60 seconds to check a source's trustworthiness and significance.

Consider:

- Where is the information coming from?
- Is the resource worth my time?

2. Use Google or Wikipedia to investigate a source, website, or organization.

Consider:

- What is this site or organization set up to do? What is their agenda?
- Is the site or organization I am researching what I thought it was?
- If not, does it make it more or less trustworthy?

3. Use Google News or Scholar, to quickly evaluate the expertise and trustworthiness of an individual or group.

Consider:

- What is their expertise in this area?
- Have they covered this topic before? If so, how?

